

Girish Rao

Girish Rao was born in Mysore, India in 1962. He holds a Bachelor's Degree in Mechanical Engineering and Masters in Marketing Studies from Mumbai University. During his nearly 27-years business career, Mr. Rao has spearheaded a number of domestic and international assignments and initiatives across several industry sectors.

He began his career in 1986 as Management Trainee in Batliboi & Co. and he has worked with Blue Star and TTK Prestige in the Product Management / Sales Management functions.

During the privatisation of Telecom Industry in 1994, he joined Hutchison Telecom (Vodafone India) as Head – Sales & Marketing. He was responsible for creating the Sales & Marketing organization and building the brand.

He Co-founded Vidal Health TPA Private Limited (formerly 'TTK Healthcare TPA Pvt. Ltd.), in 2002 perceiving the potential of India's emerging healthcare sector in India. As a founder CEO of Vidal Health TPA Private Limited, he has been instrumental in building it into India's leading Third Party Administrator (TPA), servicing leading public and private sector insurance companies.

He is currently Chairman & Managing Director of Vidal Healthcare Services Private Limited (Vidal). Vidal is in the business of wellness and healthcare management.

He was also on the panel of National Commission on Macroeconomics and Health (NCMH).

He was MD & CEO of Nova Medical Centres Pvt.Ltd., India's first stand alone Day Care Surgical Centre.

He headed Swiss Re's Health initiative in Asia as Managing Director, Strategic Development – Health, Asia.

He was a Member of the Health Advisory Board of British Telecom in FY 2008, Founder Board Member of Disease Management Association of India (DMAI).

He was member of the various Health Insurance Sub Group constituted by Insurance Regulatory and Development Authority (IRDA) and First National Commission on Macroeconomics and Health (NCMH), Govt. of India.

He has been serving as member / Co-chairperson of FICCI's Advisory Board on Health Insurance Initiatives Working Group on Health Insurance.

He is an Executive Committee member of General Insurance Council (GIC).